



Developing and growing Taekwondo throughout the world in a sustainable way, and inspiring the underprivileged and vulnerable through education and partnerships.

# SUSTAINABILITY FOCUS AREAS

**Diversity, Equity & Inclusion, and Community**  
**Environmental Sustainability**  
**Health and Well-being**

The **2023 Sustainability Awards** contributed to the following **UN Sustainable Development Goals**





# SUSTAINABILITY

## MNA CASE STUDIES

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World Taekwondo recognizes the critical global challenges facing our world today, spanning economic, social, and environmental domains. Embracing our mission to promote peace and contribute to a better world through the practice of Taekwondo, we believe it is both an opportunity and a responsibility to actively engage in the global debate on sustainability.

As one expression of this commitment, World Taekwondo has initiated the MNA Sustainability Case Study Project, aligning with our dedication to the principles outlined in our Sustainability Strategy. Launched to showcase and share good practices among Member National Associations (MNAs), this project aims to exemplify how MNAs are actively working towards a sustainable world. Each case study aligns with World Taekwondo's key focus areas: Diversity, Equity, & Inclusion (DEI) and Community, Environmental Sustainability (ENV), and Health & Well-being (HNW).

Furthermore, we recognize the importance of harmonizing efforts with the United Nations' 17 Sustainable Development Goals (SDGs), which provide a guiding framework for organizations to address global challenges and contribute to sustainable development. This framework is pivotal for World Taekwondo, and we are committed to demonstrating MNAs' alignment with the UN's 2030 Agenda for Sustainable Development through the case studies presented.

It is our hope that through the collective sharing of information and good practices, World Taekwondo and its MNAs can further inspire and contribute to the holistic integration of sustainability within the global Taekwondo movement and beyond.

# DIVERSITY, EQUITY & INCLUSION PROGRAM

## KENYA

### SUMMARY



Recognizing the transformative power of diversity, equity, and inclusion (DEI), the **Kenya Taekwondo Federation (KTF)** launched its pioneering DEI program. With a commitment to fostering social cohesion and empowerment, the program targets diverse groups including seniors, youth, children, refugees, internally displaced persons, persons with disabilities, people experiencing mental health challenges, and low-income populations. Through taekwondo activities and events, the program aims to encourage inclusion, promote personal well-being, tackle prejudice, and amplify the message of equality and respect for diversity.

### FOCUS AREA

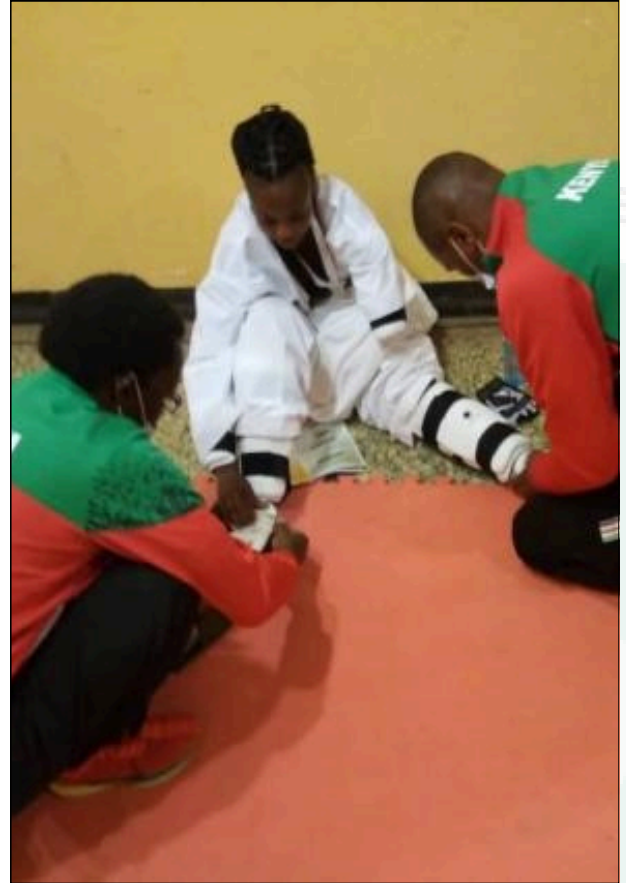
**Diversity, Equity, & Inclusion and Community**

### KEYWORDS

Empowerment | Inclusion

## IMPACTS

The KTF DEI program has achieved remarkable outcomes, including the identification and nurturing of Paralympic talents who have represented Kenya in international events. Additionally, the program has supported taekwondo activities in refugee camps, facilitated women athletes' participation in prestigious events such as the Olympic Games, and established a center/school for children with disabilities through strategic partnerships. Despite challenges, the program continues to make strides in promoting DEI and fostering social change.



## FACTS AND FIGURES

- Identified and nurtured Paralympic talents for international representation.
- Supported taekwondo activities in refugee camps.
- Facilitated women athletes' participation in global events.
- Established a center/school for children with disabilities through partnerships.